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Sterling

Originated by
THE E. G. HILL CO.

Patented
August 23, 1932

1933

HILL FLORAL PRODUCTS CO.
RICHMOND, INDIANA

Distributors for THE E. G. HILL CO. THE JOS. H. HILL CO. FRED H. LEMON CO.

TO OUR FRIENDS AND CUSTOMERS

AT the close of business on December 31, 1932, most of us found the handsome profits of yester years just a memory and the question asked on every hand is "How long can this depression last?" Some say we have seen the worst of it, others are not so sure about that, but one thing seems certain—only the well grown stock finds comparatively ready sale and to produce this type of merchandise you must replace those old exhausted rose plants with new, vigorous young stock.

Freshen up your Mum list with a few of the good new varieties in "pomps" and the larger sorts.

Throw out the carnation varieties that lack texture and plant only those that keep well. There are a number of new ones that will help you re-establish this flower to favor with your customers.

Again we reiterate, if your planting problems are worrying you, bring them to Richmond and we will be glad to advise and otherwise assist you in every way possible.

HILL FLORAL PRODUCTS COMPANY

JOSEPH H. HILL, *President*

Hill's Quality Grafted Roses

NEW ROSES for 1933

✓ *MARY HART—Patent No. 8 (Geo. B. Hart)

A PURE bright velvety red sport of TALISMAN. The flowers will not turn blue under any conditions, giving the rose unusual keeping qualities. The flowers are large, well-formed, and contain 35 to 40 petals. MARY HART is as prolific as TALISMAN with stronger, heavier stems. It is as easy to grow as TALISMAN and will make a fine companion for SOUVENIR.

SALE OF PLANTS AND SCIONS

MARY HART is a patented variety, and plants and scions are subject to the restrictions granted by the Plant Patent Law. All sales must be covered by a license to purchase, as prepared by the owner and signed by the purchaser, before shipment will be made.

PRICES

GRAFTED PLANTS				SCIONS	
\$ 45.00	per	100 in lots of	100 to 500	\$ 20.00	per 100
42.50	per	100 in lots of	500 to 1,000	180.00	per 1,000
400.00	per	1,000 in lots of	1,000 to 3,000	160.00	per 1,000 in lots of 5,000
375.00	per	1,000 in lots of	3,000 to 7,000	150.00	per 1,000 in lots of 10,000
350.00	per	1,000 in lots of	7,000 to 50,000		
300.00	per	1,000 in lots of	50,000 or more		

✓ STERLING—Patent No. 21 (E. G. Hill Co.)

STERLING is a seedling of an unnamed variety x MME. BUTTERFLY. It is striking pink in color like KILLARNEY BRILLIANT, carrying a yellow base which makes it still more attractive. The bud is long pointed, opening to a large, well-formed flower. The flowers are highly fragrant, adding another point of interest. STERLING is a strong upright grower with deep green foliage. It is a free bloomer and comes back quickly after a crop.

✓ YELLOW JOANNA HILL—Patent No. 22 (White Bros.)

A clear yellow sport of JOANNA HILL almost identical with a perfect colored PERNET. The bud is longer than JOANNA HILL and very pointed. Every flower opens perfectly and contains 25 to 28 petals. It is a wonderful keeper and shipper. It produces long, straight, stiff stems without pinching and possesses all the good growing qualities of its parent and is just as prolific with better foliage.

*See color plate enclosed showing the rose MARY HART in its natural color.

SALE OF PLANTS AND SCIONS
STERLING AND YELLOW JOANNA HILL

Purchaser must sign agreement not to propagate stock of these varieties unless 1,000 or more plants or scions are purchased, then stock may be propagated for the own use of the purchaser only.

PRICES

GRAFTED PLANTS	SCIONS
\$ 40.00 per 100	\$ 15.00 per 100
350.00 per 1,000	140.00 per 1,000
340.00 per 1,000 in lots of 2,500	130.00 per 1,000 in lots of 5,000
330.00 per 1,000 in lots of 5,000	120.00 per 1,000 in lots of 10,000
320.00 per 1,000 in lots of 7,500	
300.00 per 1,000 in lots of 10,000	



YELLOW JOANNA HILL

Second Year Novelties

*SOUVENIR—Patent No. 25 (A. N. Pierson, Inc.)

This wonderful yellow sport of TALISMAN was disseminated in the spring of 1932. Licensed sales up to and including November 15, 1932, totaled 397,992 plants. It has all the good qualities of a forcing rose and is now too well known to require further comment. We would like to add, however, that as a 15-18 inch rose rather than as a special, SOUVENIR will be found all that can be desired in a yellow rose. Any grower who did not plant it last year should certainly add it to his list the coming season.

TERMS OF SALE

"For the reason that we believe those men who purchased SOUVENIR at novelty prices during the spring of 1932 deserve the protection of not being subjected to the unfair competition of those who might purchase the Rose at a reduced figure this season, we have decided to maintain, for 1933, the same prices asked by us during the year of dissemination. All sales must be covered by a contract agreement between the purchaser and us, as was the case in 1932."—A. N. PIERSON, INC.

PRICES

GRAFTED PLANTS	SCIIONS
\$ 45.00 per 100	\$ 15.00 per 100
400.00 per 1,000	140.00 per 1,000
375.00 per 1,000 in lots of 5,000	130.00 per 1,000 in lots of 5,000
350.00 per 1,000 in lots of 10,000	120.00 per 1,000 in lots of 10,000

* SENIOR—Patent No. 2 (Frank Spanbauer)

We congratulate Frank Spanbauer on the success this rose has achieved. It was given the Gold Medal of the American Rose Society at the National Flower Show held in Hartford, Conn., last spring. SENIOR is unquestionably the best year-round red rose on the market today and it leads the list in average returns per plant on our places here.

TERMS OF SALE

Purchaser must sign agreement not to propagate stock of SENIOR unless 1,000 or more plants or scions are purchased, then stock may be propagated for the own use of the purchaser only.

PRICES

GRAFTED PLANTS	SCIIONS
\$ 40.00 per 100	\$ 15.00 per 100
350.00 per 1,000	140.00 per 1,000
340.00 per 1,000 in lots of 2,500	130.00 per 1,000 in lots of 5,000
330.00 per 1,000 in lots of 5,000	120.00 per 1,000 in lots of 10,000
320.00 per 1,000 in lots of 7,500	
300.00 per 1,000 in lots of 10,000	

*Write for special descriptive circular.

Standard Varieties

It is a well known fact that the rose grower is having a hard time making both ends meet under existing business conditions. To help the situation as much as possible it behooves the grower to give the matter of selecting varieties more than the usual attention. We have dropped from our list a number of varieties this season and are offering only those standard sorts we know will pay their way.

BRIARCLIFF (Briarcliff Greenhouses)

Still the best pink commercial rose on the market. It is a sport of COLUMBIA, producing freely 100% perfect flowers and probably more universally grown than any other pink rose. One of the best varieties for the retail grower.

DOUBLE WHITE KILLARNEY (Budlong Rose Co.)

The leading and best white forcing rose. Our stock has been especially selected from the original Budlong strain.

HOLLYWOOD (Scittine & Di Francesco)

This rose, a sport of PREMIER SUPREME, is brighter pink in color than its parent and a better grower. Many prefer it to SUPREME, and justly so. We are planting it in increasing quantities.

JOANNA HILL (The Jos. H. Hill Co.)

A yellow rose that has given universal satisfaction. It is probably the most popular rose in existence today and the retailer simply cannot get along without it. It is easy to grow, producing long stems without pinching, and is free from disease.

PREMIER SUPREME (Zieger & Sons)

By certain growers considered the best of the PREMIER sports and it has for some years been the leading dark pink rose. It is a free, clean grower with dark green, leathery foliage.

SUNKIST (The E. G. Hill Co.)

A sport of JOANNA HILL, rich orange copper in color. The buds are long and well pointed and in habit of growth it is identical with JOANNA HILL. A fine rose for those who have a demand for an orange colored variety.

TALISMAN (The Montgomery Co.)

This beautiful highly-colored rose is as popular as ever. The color consists of shadings and blendings of pure scarlet, gold and old rose. It is very free in growth and leads the list in production. It should be grown a few degrees cooler than the PREMIER and BRIARCLIFF types. Many sports of TALISMAN are appearing on the market.



SENIOR

TEMPLAR (The Montgomery Co.)

A red rose that holds its color at all times and in all seasons. The flowers are produced on stiff stems and the foliage is attractive. A good producer in winter with an excellent habit of growth.

PRICES OF ALL STANDARD VARIETIES

For strong, grafted plants out of 2½-inch pots.

\$.50	per plant (no packing charge)
	25.00	per 100
	200.00	per 1,000
	190.00	per 1,000 in lots of 5,000
	180.00	per 1,000 in lots of 10,000

25 plants at the 100 rate plus 50c packing charge.

Packing charge in larger quantities
\$5.00 per 1,000



SATELLITE

CARNATIONS for 1933

THE carnation has held its own during this discouraging business period and the effort to revive the old-time popularity of the "divine flower" is bearing fruit. This rather pleasing condition was brought about by the hybridizer who set forth as his ideal primarily quality of bloom and keeping quality. The result has been a strain meeting not only these qualifications but also productivity and freedom from disease.

We must add that the grower has not missed his opportunity for he is growing these improved varieties and has adopted as his slogan "Grown Right, Cut Right and Shipped Right." We venture to say the carnation will continue to hold its own.

Our list this year includes one most promising new red variety and two novelties of last year plus the best commercial standards. For many years we have made a specialty of rooted cuttings and our stock plants are especially grown for this purpose.

With pardonable pride we invite you to visit our carnation section and see these varieties growing.

A 1933 Introduction

SATELLITE (Baur-Steinkamp & Co.)

We are pleased to have the privilege of assisting Baur-Steinkamp & Co. in the dissemination of this splendid new scarlet carnation and we do so confidently expecting that it will fill the need for a variety possessing the essentials of a commercial red. It is a seedling of RADIOLITE and SPECTRUM.

SATELLITE propagates easily. It is a clean, strong grower and makes fine plants in the field. It transplants readily and produces freely during the winter when red carnations are in demand. The color is a rich bright scarlet, a shade between SPECTRUM and RADIOLITE. It is a splendid keeper. The size of the flower is like a good RADIOLITE with a somewhat better form. The calyx never splits, hence there are practically no culls. You will like the way it grows and produces.

PRICE FOR ROOTED CUTTINGS

\$ 3.00 per dozen
15.00 per 100
125.00 per 1,000
250 cuttings at the 1,000 rate

Two Second Year Novelties

*MY LOVE—Patent No. 37 (Wm. Sim Carnation Co.)

We planted quite a block of MY LOVE last season and in every respect it has exceeded our expectations. The color is bright pink and the flowers are distinctly double, borne on strong, stiff stems. After the flowers are cut they develop very slowly, adding to the keeping qualities of the variety. It can be packed and shipped long distances without showing any trace of bruising. The flowers are fragrant even in midwinter.

The introducers, in summing up the good points of MY LOVE, have this to say:

“It is not necessary to cut back MY LOVE to increase your stock. Every flowering stem produces cuttings which root readily. We find MY LOVE can be grown with less trouble than any other variety we grow. It can always be easily identified by its warm, cheerful color.”

PRICE FOR ROOTED CUTTINGS

\$ 12.00 per 100
100.00 per 1,000
250 cuttings at the 1,000 rate

PATRICIAN (Baur-Steinkamp & Co.)

This fine all-season white carnation introduced last year has more than lived up to the recommendations of the originators. It is not only fine during the winter months but also produces excellent flowers in the early summer and fall. PATRICIAN is a vigorous grower and propagates easily. We recommend it to our customers without reservations.

PRICE FOR ROOTED CUTTINGS

\$ 12.00 per 100
100.00 per 1,000
250 cuttings at the 1,000 rate

*Ask for special descriptive circular.

Standard Varieties

Our collection may seem small but it contains only those varieties we know will earn their way. Remember we already have thousands of cuttings in our propagating benches and are in a position to take care of your immediate needs. It pays to buy early and avoid disappointment.

BOSTON WARD

The color is dark pink and the flowers of good form. This variety is a great improvement over the old-time favorite, MRS. C. W. WARD. We are growing this variety on an extensive scale and recommend it highly, especially to those who in the past obtained good results with MRS. C. W. WARD.

EARLY ROSE

A free flowering and highly profitable variety, satiny rose in color and of fine form. Before cutting, the blooms should be allowed to develop fully on the plants. A strong grower under glass as well as in the field.

ILLUMINATOR

This variety was introduced by Baur-Steinkamp & Co. in 1931 and has made a place for itself. A bright cerise variety which does not turn blue with age. It grows well, is productive, and the flowers are of excellent quality.

PINK ABUNDANCE

Probably still the most widely grown dark pink carnation. It produces long stems, early flowers, is an easy grower, and has excellent keeping qualities. This is a fine recommendation for a carnation and explains why it is such a favorite with the grower, wholesaler and retailer.

SALMON SPECTRUM

The color of this carnation is a clear salmon. In growth and general appearance it resembles SPECTRUM from which it sported. Growers who obtained results with SPECTRUM can grow this salmon sport to good advantage. It has fine shipping and keeping qualities.

SPECTRUM SUPREME

An improved sport of the old favorite, SPECTRUM. It is brighter in color and stronger in growth. Because of its superior qualities it is rapidly replacing the variety from which it sported. We are now in a position to supply cuttings in quantity.

WILDFIRE

A Dorner variety of proven merit. Rich scarlet in color, the flowers large, deeply serrate, produced on long, stiff stems. This is the first time we have had sufficient stock to supply the trade.

WOBURN

The best crimson variety on the market today and one which should be planted by the grower who desires something a little out of the ordinary. The flowers are large, borne on long stiff stems.

PRICE FOR ROOTED CUTTINGS

	Per 100	Per 1000		Per 100	Per 1000
Boston Ward	\$5.00	\$40.00	Salmon Spectrum	5.00	40.00
Early Rose	5.00	40.00	Spectrum Supreme ...	6.00	50.00
Illuminator	8.00	75.00	Wildfire	8.00	75.00
Pink Abundance	5.00	40.00	Woburn	6.00	50.00

25 cuttings of a variety at the 100 rate.

250 cuttings at the 1,000 rate.

Concentrate all your thoughts upon the work in hand. The sun's rays do not burn until brought to a focus.—ALEXANDER G. BELL.



OHIO STATE

CHRYSANTHEMUMS for 1933

SINCE we grow Chrysanthemums on quite a large scale for the wholesale markets, we are always on the lookout for meritorious varieties. The Chrysanthemum Show of the Chrysanthemum Society of America held in Columbus, Ohio, last fall, gave us an excellent opportunity to look over the new sorts and check on those that will give results under average conditions. In this process a number of varieties were eliminated. A few newcomers have been added and our list is now as up-to-date as we can possibly make it. It contains no varieties that need special treatment and this is important under existing business conditions.

The new varieties include the Baur-Steinkamp novelties for 1933, a collection of unusual varieties introduced by V. R. DePetris of Grosse Pointe Farms, Michigan, a pot

“Mum” of exceptional merit from Walter Engel of Columbus, Ohio, and Jablonsky’s new sport of PINK DOT. Include all or part of these in your order to tone up your list.

Our cuttings are strong and healthy because they are taken from field-grown plants, grown for cuttings only. We guarantee our cuttings to be clean and free from Midge.

Our recommendations on dates for “taking the bud” are as accurate as we can make them and will assist you in selecting varieties to cover the season according to your market requirements.

We are always glad to render assistance on growing problems or varieties if it is within our power.

A New Pot 'Mum

OHIO STATE

The list of Chrysanthemum varieties suitable for pot plant culture has been rather limited in recent years. Nearly all the varieties available lack the dwarf characters so necessary for this type of culture.

For a number of years Walter Engel of Columbus, Ohio, the newly elected President of the Chrysanthemum Society of America, has been experimenting with a dwarf yellow anemone variety and his results have been so satisfactory that he decided to introduce it into the trade. At the Columbus Show he christened it “OHIO STATE” in honor of Ohio State University. The group he displayed was one of the outstanding features of the Show. OHIO STATE scored 89 points and was given the First Class Certificate of the Chrysanthemum Society of America.

The color of OHIO STATE is a clear yellow and the individual flowers develop perfectly. It is ideal in form as the illustration on page 8 demonstrates. The foliage is rich dark green and extends from the flowers clear to the rim of the pot. Can be grown either disbudded or naturally. OHIO STATE will be appreciated by the pot plant grower as it will give him a new plant for the Thanksgiving market. As for the retail grower, the value of this plant cannot be over-estimated.

PRICE FOR ROOTED CUTTINGS

\$10.00 per 100
90.00 per 1,000

250 cuttings at the 1,000 rate.

New Pompon

YELLOW DOT (Jablonsky)

This sport appeared at the establishment of Phoenix Jablonsky, the well known Carnation and Chrysanthemum specialist, of Clayton, Missouri. The variety has been such a favorite on the St. Louis market that Mr. Jablonsky decided to allow others to share with him in the culture of this fine new pompon.

YELLOW DOT is a strong grower, has fine foliage, is a good producer and a wonderful keeper. It blooms early in November. At the C. S. A. Show in Columbus it received the first prize in the intermediate yellow pompon class.

PRICE FOR ROOTED CUTTINGS

\$ 7.00 per 100
60.00 per 1,000

250 cuttings at the 1,000 rate.

Baur-Steinkamp Novelties for 1933

To assist Baur-Steinkamp and Company in the dissemination of their new varieties for 1933 is a real privilege. The varieties introduced by this firm in the past speak for themselves.

Commercials

CARDONIA

One of the finest yellows in point of color, deep, rich, and without a trace of bronze. Solid flower of good size and texture. Grows four to five feet from June planting. Blooms first week in November. Take terminal bud.

COAHOMA

One of those fine commercial varieties on which we can count for practically 100 per cent of perfect blooms. The color is a medium shade of yellow like the old favorite "ROBERT HALIDAY." The stem and foliage are perfect. Grows about four feet from June planting and blooms in late October. Take terminal bud.

GLITTERS

Different from anything you now have. The straight petals give it a radiating effect and when the light strikes the wonderful bronze color it fairly glitters, hence the name. Should prove the most useful variety for local trade. Blooms November 1st from terminal bud.

IMMACULATE

One of the nicest growers and one of the purest white flowers we have. Glossy dark green foliage on straight stems. Grows five feet from June planting. Blooms first week in November. Take terminal bud.



IMMACULATE

Pompons

FLAME

The color is a bright bronze suffused with yellow, giving it a bright hue, suggesting the name that has been given it. Works in fine on autumn leaf effects. Strong grower. Blooms first week in November.

LETITIA

Similar in color to PINK DOT, white with dark pink center. Blooms two weeks earlier than PINK DOT, about October 15. Vigorous grower and gives good yield.

SNOWBOUND

An early flowering white. Makes fine sprays and gives good yield. Foliage is small, which permits close planting. Blooms are round and medium sized. Blooms Oct. 15. Fine for shading.

ZOE

A golden bronze of the large button type to follow NEW YORK in bloom. Blooms November 20 and later. Grows medium in height and branches well, giving a good yield. We recommend the variety very highly.

PRICE FOR ROOTED CUTTINGS OF ABOVE VARIETIES

\$5.00 per dozen

\$25.00 per 100

\$200.00 per 1,000

A DePetris Collection

For prices see Alphabetical List

We are pleased to include in our catalog this year a collection of varieties introduced by Mr. V. R. DePetris of Grosse Pointe Farms, Mich. The list includes the finest anemone varieties in existence today as well as a few outstanding pompons and commercials. We congratulate Mr. DePetris on the success he has attained in his hybridizing work.

Anemones

ROLINDA (New)

A new bronzy anemone three to three and one-half inches across. Not a large flower but very prolific; can be grown in nicely arranged sprays without disbudding. A wonderful pot plant variety of medium height. Matures November 25 to December 1. A variety that every florist needs. Being a beautiful shade of bright bronze-orange.

THE TITAN (New)

A new large flowering anemone with rich crimson-scarlet petals, cushion bronzy red with golden tips averaging five inches, ray petals in double rows unevenly arranged. Grows about 42 to 48 inches high, with wiry stems, beautiful dark green foliage. A good keeper. Matures November 5 to 10.

BETTY ROSE

A large flowered anemone suitable for disbudding, maturing October 25. Color an even shade of deep lavender-pink throughout with full rounded cushion.

CREMONA

Midseason white anemone with straw-yellow cushion; medium size. Sturdy dwarf grower making good pot plants.

CRIMSON GLOW

Late crimson maroon anemone which should be disbudded for best results. Easy growing variety with excellent stem and foliage, making an ideal pot plant attaining a height of from 24 to 28 inches. Matures November 25 and later.

MELBA

In color it is an intense red, the reverse petals being gold. This is perhaps the brightest color ever produced in a Chrysanthemum maturing November 1 and later, and should be disbudded for best results.

NORMA

Norma is a large flowering orchid-pink anemone with golden-pink cushion, making a very striking combination. Individual flowers average 4 inches to 5 inches across. Matures November 25 to December 1.

SUSANNE MILLER

A golden-yellow running mate of NORMA, averages 4 inches to 5 inches across; very good.

Pompons

BETTY PRICE

Late button pompon maturing about November 25. Brilliant orange suffused with bright bronze.

EDITH NEWBERRY

A reflex large pompon, measuring 3 inches across when disbudded. Color a beautiful shade of orange

rust. It should make an excellent commercial disbudded pompon. Matures November 5.

JUSTINE MILLER

A late reddish bronze button variety maturing November 20 to November 25. It is very prolific, a sturdy grower and excellent color. It is without doubt one of the best button pompons in its season.

Commercials

GOLDEN HERALD

A commercial early reflexed maturing October 20 to 25. Color deep golden yellow with blossoms measuring 5 inches across. An excellent keeper and can profitably be grown three or four blossoms to the plant. Best results are from buds taken August 25.

MARIE DE PETRIS

Large flowering. A closely incurved, deep golden-yellow (shade of GOLDEN GLORY), measuring 6

to 8 inches across when grown two to the plant. Flowers have great substance and keeping qualities. A variety which we can highly recommend. Take bud August 20. Blooms late November.

SILVER DAWN

A large flowering, white incurved, maturing October 20 to 25. Foliage and stem ideal. It is a vigorous grower, an all around exceptionally good variety. Take bud about August 25.

The Cream of Exhibition Varieties

For prices see Alphabetical List.

RED MAJESTIC (New)

A bronzy-red sport of the popular MAJESTIC which comes to us from England highly recommended. It resembles the parent plant in all respects except color and will doubtless enjoy a record sale. You should have this to exhibit at the shows next year. Take first bud after August 25. Blooms November 1.

ALICE BENSON

Splendid incurving white of satin texture. A big flower, stiff stem, perfect foliage. A number of growers now prefer it to WM. TURNER. Take second crown bud. Blooms November 1.

GOLDEN MAJESTIC

A huge sphere of shining gold without a trace of bronze. A sport of MAJESTIC. Perfect in form and unsurpassed by any variety of its type. A real beauty. Take bud August 15. Blooms late November.

LOUISA POCKETT

Pure white, enormous in size. One of the largest varieties. A sure winner! Take bud August 30. Blooms November 5.

MAJESTIC

Enormous rounded bloom of perfect form, a shining golden orange, shading to rosy bronze. Easy grower. One of the finest exhibition sorts. Also a good commercial. Take bud August 15, blooms November 1.

MARIAN H. UFFINGER

The bloom is reflexed in appearance but the tips of the individual petals are incurved, showing the

gold reverse in a very distinctive manner. Colors, dazzling bronze, crimson and gold. A splendid variety. Take bud August 20 to 25. Blooms November 10.

MRS. E. KERSHAW

Golden bronze with bright lining to the petals which are of great breadth. Perfect in form. Tremendous growth of foliage and stem. A stunning, showy variety. Take bud August 15. Blooms November 1.

THOMAS W. POCKETT

The name "Pockett" assures the quality and this is extra select. A lovely clear pink with tips of petals incurved. Growth, foliage and stem are the best type of "Pocketts." Of enormous size. Take bud late August. Blooms November 5.

VERMONT

A magnificent pink of a lovely bright shade. Enormous flowers of incurved type. One of the best pinks for exhibition purposes. Take bud August 1 to 15. Blooms early November.

WILLIAM TURNER

A perfect ball of the purest possible white. Decidedly incurved and of fine form. A strong grower with clean foliage. Take bud August 30. Blooms November 5.

YELLOW POCKETT

A fine counterpart of LOUISA POCKETT, except in color. An absolute necessity in the exhibition collection. A wonderful yellow. Take bud late August. Blooms early November.

Our Special Offer of Exhibition Varieties

For the benefit of growers who wish to grow a few exhibition Chrysanthemums for display purposes we are again offering our special collection. There is nothing more effective for window displays than a vase of these huge blooms. The expense involved is negligible. Here is the offer. Our selection, of course:

TEN EACH OF TEN EXHIBITION VARIETIES FOR SEVEN DOLLARS AND FIFTY CENTS

The collection will be carefully selected as to color and type from all our exhibition varieties.

Standard Varieties

Commercial and Exhibition

For complete list of varieties with prices see pages 19 and 20.

*Of exceptional merit

	Take Bud	Blooming Date		Take Bud	Blooming Date
*AMBASSADOR			*GOLD LODGE		
This fine white has more than made good. Its fine large blooms, carried on strong stems, come into flower when large blooms are needed	Aug. 20	Oct. 20	A seedling of COMOLETA, twice as large, ten days earlier. Golden yellow, good stem, nice foliage. A valuable early commercial	Aug. 25	Oct. 10
CARRIE BEINECKE (Exhibition)			*GOLDEN CELEBRATION		
Type of MAJESTIC, a fine grower, color a warm bronze, stem and foliage just right to carry the big, handsome bloom }	Aug. 20	Early Nov.	A descendant of TIMOTHY EATON through its sport, YELLOW EATON. As vigorous as its forebears, a bright golden yellow, an exceptionally fine Thanksgiving variety, beautiful foliage..	Sept. 10	Nov. 20
CELESTRA			GOLDEN CHADWICK		
Globular, golden yellow, tall from early planting; stem rigid; beautiful foliage; very valuable early	Sept. 10	Oct. 15	Fine late commercial yellow. Still unsurpassed as a late yellow	Sept. 5	Nov. 20
CHIEFTAIN IMPROVED			*GOLDEN GLORY		
Commercial pink. Round and smooth as a pearl in finish; ours is a selected strain of deeper tone of pink.....	Aug. 30	Oct. 25	A perfect commercial in every point, 4 ft. in height, handsome foliage, globular form, smooth finish, shining gold, full, and big; and with all the above, an easy doer.....	Sept. 5	Nov. 1
DETROIT NEWS			*HILDA H. BERGEN		
Choice bronze, with golden reverse. Has remarkable keeping qualities. Opens in globe form and gradually reflexes, showing the bronze tone.....	Aug. 30	Oct. 25	One of the most useful commercial varieties ever introduced. The color is a deep rich mahogany bronze, and every bud produces a perfect flower. We strongly recommend it as being excellent in type, quality and productiveness. Can be grown with three or four flowers.....	Aug. 10	Oct. 25
*FAVORITE			*HONEYDEW (Exhibition and Commercial)		
Glistening snow-white; beautifully rounded. Comes in a trifle before TIMOTHY EATON finishes. Good stem, nice foliage and an easy variety to grow.....	Sept. 5	Nov. 15	Canary yellow of shining satin-like finish, large, round and smooth. Three and one-half feet in height, strong stem, and handsome foliage. One of the best	Sept. 20	Nov. 5
FRIENDLY RIVAL			*INDIANOLA		
An exceptional yellow for Thanksgiving and a variety that is still popular.....	Sept. 15	Nov. 15	Another early commercial. A large flowered variety of perfect form, very substantial. A wonderfully beautiful combination of old gold and bronze with handsome foliage	Aug. 25	Oct. 5
*GARNET KING (Exhibition)			JOHN R. BOOTH (Exhibition)		
A perfect reflexed; smooth and velvety, shows no reverse, a beautiful tone of garnet. Very choice for Thanksgiving. The finest of its color to date.....	Sept. 20	Nov. 15	A pure golden sport from NAG-IR-ROC, with lower petals falling downward in slender curls, the earliest "Big One"....	Aug. 15	Oct. 15
*GLADYS PEARSON					
One of the very finest commercials of its date; a brilliant combination of buff, apricot and orange. Splendid grower with handsome foliage. Beautiful incurved form	Sept. 30	Nov. 20			
GLORIOUS					
Large blooms of a pleasing pink color, one of the best for its date	Take Terminal	Oct. 30			

THE HILL FLORAL PRODUCTS CO., RICHMOND, INDIANA



	Take Bud	Blooming Date		Take Bud	Blooming Date
JOHN S. BUSH (Exhibition)			NERISSA (Exhibition)		
A seedling from LOUISA POKKETT, having all the good traits of the family in size and makeup, fine foliage, not too large, easy to grow. Pure white from early buds; soft lavender from later buds			Rosy lavender, grand in size and beautifully incurved, big and globular		
	Aug. 15	Oct. 15	Sept. 5		Nov. 5
*JOSEPHINE LAWLER			NIAGARA (Exhibition)		
Comes in before ROSE DELIGHT; a perfect early pink, with good stem and nice foliage. Very popular. Color, a tone always in demand			Immense, snow-white, good foliage, stiff stem, with very long petals. Of rounded massive form		
	Any bud	Oct. 20	Aug. 15		Nov. 5
*LUSTRE			*OLD ROSE		
Extra fine early pink of lavender shading. Bench in early June			Fine shade of deep pink which it holds unusually well. A good early November pink. Nice foliage. Comes equally well from late crown or terminal bud, the crown bud opening a few days earlier		
	Aug. 25	Oct. 8	Sept. 1		Nov. 1
MISS MILLICENT ROGERS (Exhibition)			*QUAKER MAID		
A sport of NAG-IR-ROC. Bronzy-pink with golden shadings; color of MME. BUTTERFLY rose, curling reflexing petals			A large glistening white variety of extra value as it is ready to cut first week in October. Straight stem and good foliage		
	Aug. 25	Oct. 20	Aug. 20		Oct. 7
MISS RITA MITCHELL (Exhibition)			ROSANDA (Exhibition)		
Salmon bronze with fawn reverse. The color is very striking. Enormous in size, unique for exhibition			Color, old rose. Outer petals reflexing, center incurving. A fine large sort of very easiest culture		
	Aug. 25	Nov. 5	Sept. 10		Nov. 1
*MONUMENT			*ROSE DELIGHT		
Excellent shipper, follows SNOW WHITE. A most substantial variety; an easy doer			Deep rose pink on opening, changing to a beautiful lighter tone as it matures. A very imposing globular incurved. Unsurpassed in its type and color		
	Sept. 10	Nov. 10	Sept. 10		Nov. 5
MRS. H. E. KIDDER			*SILVER SHEEN		
An exceedingly early bright yellow. Very stiff, upright stem producing flowers 7 inches in diameter. Four feet in height from June planting. We especially recommend this variety, believing it is the best early yellow of recent introduction			A splendid white commercial variety. Has wonderful keeping and shipping qualities		
	Aug. 25	Oct. 15	Aug. 25		Nov. 5
*MRS. JULES LEEDS (Exhibition)			*SNOW WHITE		
Gorgeous in color, blood red, a wonderful novelty, petals immense. This is "something different" and startling. One of the most striking of recent novelties			A fine, very early white commercial. Form, foliage, stem and color make it a very valuable second early. Easy to do. The round incurved form makes it a perfect shipper		
	Aug. 25	Nov. 10	Aug. 25		Nov. 1
*MRS. NELLIE T. ROSS			*SUN GLOW		
Like BONNAFFON, but later. Grandly rounded and full, perfect in form; color, clear yellow. A wonderful keeper. Has no superior for its date			A brilliant yellow of BONNAFFON type but larger, very smooth incurved. Absolutely unsurpassed as a commercial, and one of the handsomest. Badly needed for this date		
	Early Oct.	Late Nov.	Aug. 15		Oct. 20
*MRS. R. M. CALKINS			*SUN GOLD		
A brilliant yellow, wonderful in form with strong stem. A good keeper and shipper; in fact, one of the best commercial yellow varieties on the market			The brightest late yellow, the most perfect in form. An easy doer. It seems almost faultless. Fine for Thanksgiving and later		
	Sept. 20	Nov. 25	Sept. 30		Nov. 28
MRS. WOODROW WILSON (Exhibition)			TEKONSHA		
A magnificent, snow-white variety, wonderful for its date			Grand large flowering bronze for Thanksgiving. Easy to do. Color valuable for this date		
	Aug. 15	Oct. 15	Aug. 18		Nov. 20



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NEW ROSE, MARY HART

U. S. Plant Patent No. 8

HILL FLORAL PRODUCTS CO., Richmond, Indiana

MARY HART

Plant Patent No. 8

THIS wonderful red sport of Talisman originated at the establishment of George B. Hart, Rochester, N. Y. Appreciating the market needs for a good red Rose, Mr. Hart propagated this sport and tested it out on an extensive scale the past season. It developed beyond his expectations. Vigorous tests away from home were also given at the ranges of A. N. Pierson, Inc., Cromwell, Conn., and the Hill Floral Products Co., Richmond, Ind., both of which firms gave it their most enthusiastic endorsement.

Its bright, clear, velvety red color is evident until the flower is fully developed and positively will not turn

blue under any conditions. The petals are retained until it has outlived its usefulness. This variety has wonderful keeping qualities, and, unlike most red Roses, it opens perfectly, even when cut tight.

The buds are large and well formed and the open flower carries a full center consisting of 35 to 40 petals. It has a heavy stem, holding the flower erect at all times.

Mary Hart is as prolific as Talisman and a much stronger grower. Its cultural requirements are identical with those of Talisman and Souvenir, making it a most valuable companion for these two varieties.

Sale of Plants and Scions

Mary Hart is a patented variety, and plants and scions are subject to the restrictions granted by the Plant Patent Law. All sales must be covered by a license to purchase, as prepared by the owner and signed by the purchaser, before shipment will be made.

PRICES: GRAFTED PLANTS

\$45.00 per 100, in lots of 100 to 500.	\$375.00 per 1,000, in lots of 3,000 to 7,000.
42.50 per 100, in lots of 500 to 1,000.	350.00 per 1,000, in lots of 7,000 to 50,000.
400.00 per 1,000, in lots of 1,000 to 3,000.	300.00 per 1,000, in lots of 50,000 or more.

SCIONS

\$20.00 per 100.	\$160.00 per 1,000, in lots of 5,000.
180.00 per 1,000.	150.00 per 1,000, in lots of 10,000.

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The Hill Floral Products Co.

RICHMOND, INDIANA

Has been granted the sole right to propagate Mary Hart for sale in this territory

THE HILL FLORAL PRODUCTS CO., RICHMOND, INDIANA



Take Bud Blooming Date

***THANKSGIVING PINK**

A valuable color, needed for variety among the numerous whites and yellows of this late date. Do not bench before June 15, then use terminal bud.....

Nov. 25

TIMOTHY EATON

Can be spaced 6x8 inches. Late cuttings give fine substantial flowers for Thanksgiving. Absolutely white

Sept. 10 Nov. 10

W. H. WAITE (Exhibition)

A magnificent scarlet and gold. One of the most brilliant.

Four feet from early cuttings... Aug.25 Nov. 5

WHITE CHIEFTAIN

White sport of CHIEFTAIN, the smoothest, roundest of them all.. Sept. 10 Oct. 25

WHITE DISTINCTION

A pure white sport from DISTINCTION, which it resembles in every way except the color. } Take

A fine commercial white..... } Terminal Nov. 25

***WHITTIER**

Similar to RICHMOND, a golden yellow sphere of very fine finish. Can be cut very late.

Stem and foliage allow close } Terminal planting } Sept. 10 Nov. 10

Take Bud Blooming Date

WOOLF'S PINK

An unusually valuable commercial. Will pay to plant in quantity. Perfect in form and clearness of color and unusually welcome about October 10. Plant first week in May.....

Aug. 20 Oct. 10

YELLOW CHIEFTAIN

Of fine form like the other members of the CHIEFTAIN family. It is lemon yellow in color and a valuable commercial variety

Aug. 30 Oct. 20

YELLOW MONUMENT

This is a yellow sport of MONUMENT which we obtained from Carl Engelmann of Saffron Walden, England. Straw yellow in color with all the good points of MONUMENT, including its unusually fine keeping quality

Sept. 10 Nov. 10

YELLOW TURNER (Exhibition)

The yellow sport from TURNER. A necessity in a collection where blooms for exhibition are being grown

Aug. 30 Nov. 5



YELLOW MONUMENT

Special Chrysanthemum Offer for 1933

In keeping with the times we will supply a collection of 1,000 or more cuttings, 100 each of 10 standard varieties, *our selection*, chosen according to colors and blooming dates (from early to late) at a special price of \$20.00 per thousand. This is an unusual offer as the collection will contain some of our higher priced varieties.

Table of Choice Commercial Varieties

To aid the grower with his planting plans we are listing the most profitable varieties according to blooming dates—early to late. The blooming dates may vary slightly, depending on the locality and minor cultural factors. They are based on our own experience with these varieties.

YELLOW

Gold Lode	Oct. 10	Friendly Rival	Nov. 15
Celestra	Oct. 15	Golden Chadwick	Nov. 20
Mrs. H. E. Kidder.....	Oct. 15	Golden Celebration	Nov. 20
Sun Glow	Oct. 20	Mrs. R. M. Calkins.....	Nov. 25
Golden Glory	Nov. 1	Mrs. Nellie T. Ross.....	Nov. 25
Honeydew	Nov. 5	Sun Gold	Nov. 28
Whittier	Nov. 10	Marie De Petris	Nov. 28
Yellow Monument	Nov. 10		

WHITE

Quaker Maid	Oct. 7	Wm. Turner	Nov. 5
Ambassador	Oct. 20	Monument	Nov. 10
White Chieftain	Oct. 25	Timothy Eaton	Nov. 10
Snow White	Nov. 1	Favorite	Nov. 15
Silver Sheen	Nov. 5	White Distinction	Nov. 25

PINK

Lustre	Oct. 8	Old Rose	Nov. 1
Woolf's Pink	Oct. 10	Rose Delight	Nov. 5
Josephine Lawler	Oct. 20	Thos. W. Pockett.....	Nov. 5
Chieftain Improved	Oct. 25	Thanksgiving Pink	Nov. 25
Glorious	Oct. 30		

BRONZES AND REDS

Indianola	Oct. 5	Mrs. Jules Leeds.....	Nov. 10
Detroit News	Oct. 25	Garnet King	Nov. 15
Hilda Bergen	Oct. 25	Tekonsha	Nov. 20
W. H. Waite	Nov. 5	Gladys Pearson	Nov. 20

POMPONS

Varieties of Particular Merit

THE pompons are as popular as ever and the public continues to appreciate the decorative qualities of this type of "Mum." New and better varieties are constantly being added to the list by the hybridizer.

Our collection contains only those that sell well on the market and those producing good returns per square foot. You cannot go wrong when selecting varieties from our up-to-date list.

AMOS. A splendid bronze of the autumn foliage type. Makes fine sprays and gives a good yield per square foot of bench space. November 10.

BETTY WATKINS. Flowers golden bronze of medium size, produced on sturdy stems. Makes fine sprays. November 15.

BRONZE QUEEN. A darker bronze than HILDA CANNING. Medium size. October 25.

CAPT. COOK. Color a lovely shade of rose pink, free from lavender tones. Second early.

CHICAGO PEARL. One of the finest whites. Also the latest white.

CHRISTMAS GOLD. "Baby 'Mum". Golden yellow. Flowers in December.

CLARA JAMESON. Vivid coloring, bronze and scarlet. Button type. October 10.

CLARA JAMESON, IMP. Like CLARA JAMESON but deeper bronze in color.

DOROTHY TURNER. A lovely combination of bronze and old gold that blooms just in time for Thanksgiving. One of the best of the newer varieties.

FRANK WILCOX. One of the best bronze varieties for Thanksgiving.

GOLD COIN. Brilliant yellow producing large flowers. A Thanksgiving variety. Very free.

HILDA CANNING. Brilliant reddish bronze. Button type. Blooms about November 15.

IDA IMPROVED. By far the best early yellow. Blooms about October 15.

JEWEL. A good outdoor cut flower variety. The blooms are the size of NUGGETS and produced in nice sprays. Blooms early in October outside, October 15 inside.

LEGAL TENDER. Ideal upright growth, making fine sprays which need minimum support. Wonderful combination of bronze and gold. November 25.

LEILAH. An early rose pink; very profitable. Always in heavy demand. A good producer. October 15.

LOIS. A golden yellow sport of BRONZETTA introduced by us last year. A free, clean grower; prolific, and with excellent keeping qualities. One of the best yellow Thanksgiving varieties but can be held over until later. We recommend it highly.

MRS. NELLIE KLERIS. An improved LILLIAN DOTY. Second early.

MUSKOKA. Golden bronze and mahogany. Disbud to 6 to 10 flowers to a plant. Large and full for its type. Great keeper. Comes early.

NEW YORK. Handsome golden bronze. One of the best. Midseason.

ROSE CHARM. Should be grown in quantity and disbudded. Lovely in form and color and stiff stemmed. In heavy demand. November 1.

UNALGA. An intense yellow, brighter than Christmas Gold. May be grown naturally to sprays or disbudded. An excellent Thanksgiving variety.

UVALDA. Extra fine, very early white. Comes in with WHITE WINGS. Totally different.

VARSITY. A bigger "Baby" but a better producer. Deep gold.

WHITE DOTY. A good disbudded white.

YELLOW DOTY. For disbudding. Almost of the old Chinese type. A fine addition to the group.

YELLOW FELLOW. Deep, clear yellow. One of the best late varieties.

A man is relieved and gay when he has put his heart into his work and done his best; but what he has said or done otherwise shall give him no peace.—EMERSON.

Singles and Anemones

Will add interest and variety to your collection.

SINGLES

Two Outstanding Commercial Varieties

BRONZE BUCKINGHAM. A beautiful bronze sport of MRS. WM. BUCKINGHAM. Comes into bloom early (about Nov. 1) and is usually in heavy demand for baskets and vase arrangements. We recommend it highly.

MRS. WM. BUCKINGHAM. Although this variety has been on the market for many years in our opinion it remains the queen of all the single pinks. The color is a lovely shade of rosy pink. The retail grower will find it especially valuable. Flowers around the first week in November.

ANEMONES

Two Exceptional Varieties

GARZA SUPREME. This improved form of GARZA is a valuable addition to the list of anemones. It is pure white, graceful in habit, but most important, it comes into bloom in December and can be held over into January. Exceedingly valuable for the retail grower. A wonderful keeper.

MRS. ALFRED G. WILSON. A pure white, very free in growth and bloom. Requires very little disbudding. Blooms November 5.

THE NEWCOMERS

THE TITAN
ROLINDA
NORMA

SUSANNE MILLER
CRIMSON GLOW

CREMONA
MELBA
BETTY ROSE

For detailed descriptions see page 11.

GOOD POT PLANTS

BUTLER'S CAPRICE	Deep Pink	LILAC CAPRICE	Deep Violet
PURPLE CAPRICE	Royal Purple	KATHLEEN THOMPSON	Crimson
YELLOW CAPRICE.....	Golden Yellow	SOURCE D'OR (Lizzie Adcock)...	Tawny Bronze

NEW POT PLANT VARIETIES

OHIO STATE
ROLINDA

CREMONA
CRIMSON GLOW

For detailed descriptions see pages 9 and 11.

STEVIA

This useful and beautiful "florists' flower" can be had in bloom from Thanksgiving on through mid-winter. Used with roses or carnations in arrangements or in decorating a fancy box this dainty flower adds 100 per cent to the effect.

STRONG ROOTED CUTTINGS

\$25.00 per 1,000

Hard work is still the biggest factor in business success. They haven't invented a substitute for that yet.

Index and Price List of 'Mums

Rooted Cuttings for 1933

	Per 100	Per 1000		Per 100	Per 1000
Alice Benson	\$ 8.00	\$ 75.00	Honeydew	3.00	25.00
Ambassador	8.00	75.00	Ida Improved	3.00	25.00
Amos	3.00	25.00	Immaculate (\$5.00 per dozen)	25.00	200.00
Betty Price	4.00	35.00	Indianola	3.00	25.00
Betty Rose	6.00	50.00	Jewel	3.00	25.00
Betty Watkins	3.00	25.00	John R. Booth	8.00	75.00
Bronze Buckingham	3.00	25.00	John S. Bush	8.00	75.00
Bronze Queen	3.00	25.00	Josephine Lawler	3.00	25.00
Butler's Caprice	3.00	25.00	Justine Miller	3.50	30.00
Captain Cook	3.00	25.00	Kathleen Thompson	3.00	25.00
Cardonia (\$5.00 per dozen)	25.00	200.00	Legal Tender	3.00	25.00
Carrie Beinecke	6.00	50.00	Leilah	3.00	25.00
Celestra	3.00	25.00	Letitia (\$5.00 per dozen)	25.00	200.00
Chicago Pearl	3.00	25.00	Lilac Caprice	3.00	25.00
Chieftain Improved	3.00	25.00	Lillian Doty	3.00	25.00
Christmas Gold	3.00	25.00	Lizzie Adcock	3.00	25.00
Clara Jameson	3.00	25.00	Lois	4.00	35.00
Clara Jameson, Imp.	3.00	25.00	Louisa Pockett	8.00	75.00
Coahoma (\$5.00 per dozen)	25.00	200.00	Lustre	3.00	25.00
Cremona	6.00	50.00	Majestic	6.00	50.00
Crimson Glow	6.00	50.00	Marian H. Uffinger	8.00	75.00
Detroit News	3.00	25.00	Marie De Petris	6.00	50.00
Dorothy Turner	3.00	25.00	Melba	3.50	30.00
Edith Newberry	8.00	75.00	Miss Millicent Rogers	8.00	75.00
Favorite	3.00	25.00	Miss Rita Mitchell	8.00	75.00
Flame (\$5.00 per dozen)	25.00	200.00	Monument	3.00	25.00
Frank Wilcox	3.00	25.00	Mrs. Alfred G. Wilson	3.00	25.00
Friendly Rival	3.00	25.00	Mrs. E. Kershaw	8.00	75.00
Garnet King	6.00	50.00	Mrs. H. E. Kidder	4.00	35.00
Garza Supreme	3.00	25.00	Mrs. Jules Leeds	8.00	75.00
Gladys Pearson	3.00	25.00	Mrs. Nellie Kleris	3.00	25.00
Glitters (\$5.00 per dozen)	25.00	200.00	Mrs. Nellie T. Ross	3.00	25.00
Glorious	3.00	25.00	Mrs. R. M. Calkins	3.00	25.00
Gold Coin	3.00	25.00	Mrs. William Buckingham	3.00	25.00
Gold Lode	3.00	25.00	Mrs. Woodrow Wilson	8.00	75.00
Golden Celebration	3.00	25.00	Muskoka	3.00	25.00
Golden Chadwick	3.00	25.00	Nerissa	8.00	75.00
Golden Glory	3.00	25.00	New York	3.00	25.00
Golden Herald	7.00	65.00	Niagara	3.50	30.00
Golden Majestic	10.00	90.00	Norma	3.50	30.00
Hilda Bergen	3.00	25.00	Ohio State	10.00	90.00
Hilda Canning	3.00	25.00	Old Rose	3.00	25.00

THE HILL FLORAL PRODUCTS CO., RICHMOND, INDIANA

	Per 100	Per 1000		Per 100	Per 1000
Purple Caprice	3.00	25.00	Unalga	3.00	25.00
Quaker Maid	3.00	25.00	Uvalda	3.00	25.00
Red Majestic (\$10.00 per dozen)	75.00		Varsity	3.00	25.00
Rolinda	12.00	100.00	Vermont	8.00	75.00
Rosanda	3.00	25.00	W. H. Waite.....	8.00	75.00
Rose Charm	3.00	25.00	White Chieftain	3.00	25.00
Rose Delight	3.00	25.00	White Distinction	6.00	50.00
Silver Dawn	5.00	45.00	White Doty	3.00	25.00
Silver Sheen	4.00	35.00	Whittier	3.00	25.00
Snowbound (\$5.00 per dozen) ...	25.00	200.00	William Turner	5.00	40.00
Snow White	3.00	25.00	Woolf's Pink	3.00	25.00
Sun Glow	3.00	25.00	Yellow Caprice	3.00	25.00
Sun Gold	3.00	25.00	Yellow Chieftain	3.00	25.00
Susanne Miller	6.00	50.00	Yellow Dot	7.00	60.00
Tekonsha	3.00	25.00	Yellow Doty.....	3.00	25.00
Thanksgiving Pink	3.00	25.00	Yellow Fellow	3.00	25.00
The Titan	12.00	100.00	Yellow Monument	6.00	50.00
Thos. W. Pockett.....	8.00	75.00	Yellow Pockett	8.00	75.00
Timothy Eaton	3.00	25.00	Yellow Turner	5.00	40.00
			Zoe (\$5.00 per dozen).....	25.00	200.00



FAVORITE

TERMS OF SALE

Cash in Advance

When cash accompanies any order you are entitled to deduct five per cent before adding packing or parcel post charges.

Cash must accompany all orders under \$5.00.

Cash must accompany all orders from customers in foreign countries.

C. O. D.

If C. O. D. shipment is requested, the order must be accompanied by at least one-third the amount to insure acceptance. No discount is allowed on C. O. D. shipments and the usual charges for packing will be added.

Charge Accounts

Reference: New customers who wish to open a charge account will please furnish us credit references and allow sufficient time for us to confirm same. If immediate shipment is desired cash must accompany your order and in the meantime we can look up your references for future shipments. Cash must accompany all orders under \$5.00. (See "Cash in Advance" terms.)

Terms for Charge Accounts: Three per cent cash discount if paid before the tenth of the month following date of invoice; net 60 days. Interest charged on past due accounts. (See "Cash in Advance" terms.)

Packing Charges on Roses:
\$5.00 per 1,000.

Special Notice

All shipments travel at the risk and cost of the purchaser. Should any damage occur notify your express agent at once so you can enter claim.



Note the light, sturdy boxes used in packing plants for express shipments.



We have been specializing in Grafted Rose Plants,
Carnation and Chrysanthemum Cuttings since 1881.

HILL FLORAL PRODUCTS CO.

RICHMOND, INDIANA